

Sponsorship categories

Bronze \$500+

- Logo on festival program
- Logo and acknowledgement on festival website
- Invitation to gala concert and VIP event
- Acknowledgment of sponsorship at all events
- Concert tickets for sponsors and guests
- Display of promotional material/banners at semi finals

Silver \$1000+

- Logo on all festival correspondence
- Naming rights for award/prize and acknowledgment in program and at gala concert

Gold \$5000+

- Naming rights for winners scholarship to New York (flights and accommodation for 2)
- Presentation of scholarship at gala concert
- Sponsorship of international entrants or judges (flights and accommodation)
- Acknowledgment in media releases
- Logo on all print advertising
- Display of promotional material at gala concert

Platinum \$10000+

- Naming rights for gala concert for cash donation of \$10000+
- Representative from company to speak at gala concert

Other opportunities (in addition to sponsorship package)

- Sponsor t-shirts/lanyards for festival volunteers at semifinals with company logo
- Sponsor workshops/masterclasses for festival participants

Types of 'in-kind' donations needed

- Wine/catering for volunteers and concert
- Venue hire for concert and masterclasses
- Flights for judges, scholarships and international entrants
- Accomodation for judges, New York scholarship and international entrants
- Printing of promotional material. Programs and certificates
- Trophies
- Transport/transfers for judges